

# **FERRARI**

Sector: Consumers

# **OUTPERFORM**

Price: Eu405.90 - Target: Eu491.00

# **Revving Up the Mix**

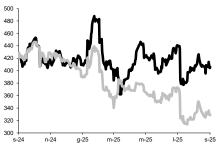
**Gianluca Bertuzzo +39-02-77115.429** gianluca.bertuzzo@intermonte.it

Stock Rating				
Rating:		Unchanged		
Target Price (Eu):		from 479.00 to 491.00		
	2025E	2026E	2027E	
Chg in Adj EPS	0.6%	0.5%	-0.3%	

## Next Event

CMD 9<sup>th</sup> of October

## FERRARI - 12M Performance



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Stock Data				
Reuters code:	RACE.MI			
Bloomberg code:		RACE IM		
Performance	1M	3M	12M	
Absolute	1.4%	0.5%	-5.3%	
Relative	1.4%	-7.7%	-28.9%	
12M (H/L)	487.90/361.90			
3M Average Volume (th):		312.24		

Shareholder Data	
No. of Ord shares (mn):	180
Total no. of shares (mn):	178
Mkt Cap Ord (Eu mn):	73,059
Total Mkt Cap (Eu mn):	73,059
Mkt Float - Ord (Eu mn):	47,846
Mkt Float (in %):	65.5%
Main Shareholder:	
Exor	24.2%

RACE will host its 3<sup>rd</sup> CMD as a public company at its Maranello HQ on 9<sup>th</sup> October. After meeting/exceeding targets two years/one year ahead of schedule, we expect RACE to unveil a business plan featuring a value over volume strategy, targeting growth but preserving exclusivity. The plan will see growth driven by mix in various ways: gen/gen upgrades; portfolio enlargement; higher share of limited series; focus on customisation. We expect the company to provide financial targets to 2029/30, and forecast high single-digit/low-double digit earnings CAGRs, paving the way for more than €6bn of shareholder remuneration in 2026-29. Given management's historical approach, guidance is unlikely to exceed our/consensus projections, but we would expect it to set a floor. After rolling our ROIC/WACC valuation framework over to 2026-28 (from 2025-27) and leaving our other assumptions unchanged, we are raising our TP to €491 from €479. OUTPERFORM confirmed: the stock is trading at 42/38x NTMA/STMA P/E, a 10% discount vs. 2Y history. While the stock is not cheap, we appreciate the quality of the equity story.

- Targets met/beaten two years/one year ahead of schedule. At the last CMD in June 2022, RACE guided for EBIT of ~€1.8-2.0bn in 2026, a target it already met last year and is set to exceed this year. While the spike in inflation played an unexpected role, further emphasising RACE's pricing power, the flawless execution of the plan and strong customisation trends led to price&mix driving results that beat targets. 13 models have been launched, with the *Elettrica* that is set to be unveiled at the CMD being the 14<sup>th</sup> of the 15 promised. In 2026, ARPU will probably expand above €450k, +41% in absolute terms, or a 9% CAGR since 2022, and well above the €376k expected at that time.
- Value over volume strategy expected to be reiterated. We expect management to reiterate its value over volume strategy aimed at preserving brand exclusivity. We therefore see no/very limited volume growth, but a strong mix underpinned by various drivers: i) model on model upgrades as witnessed in recent launches that feature midteen percent price rises, or even higher in the case of the F80; ii) the introduction of a new segment enabled by the electric powertrain, as happened with the PHEV SF90 and consistent with management's view "Elettrica is an addition"; iii) higher share for Specials and Icona/Supercar pillars; iv) continued high customisation, now currently at ~20% with a particular focus on finish thanks to the new paint shop, carbon look, and tailor-made solutions. As for other activities, we only expect a residual contribution.
- Financial targets to 2029/30: expecting high single-digit/low-double digit EBIT/EPS CAGR. Based on the aforementioned drivers, we expect RACE to provide financial targets to 2029, a 4-year time horizon as in previous business plans, or to the end of the decade in 2030. We forecast revenue at ~€9bn, a 7% CAGR driven by ARPU growth (6% CAGR to ~€550k), EBITDA of ~€3.9bn, 9% CAGR and 43% margin, EBIT of €3.0bn, 10% CAGR and >33% margin and EPS of €13.2, 9% CAGR. This could pave the way for higher shareholder remuneration, with combined 2026-29 dividends and buybacks exceeding €6bn. Based on management's general tendency to provide relatively cautious guidance, we don't expect targets to beat our estimates /consensus. Guidance in the form of a floor is highly likely in our view, given the recent shift. We note our forecasts are in line with consensus.

Key Figures & Ratios	2023A	2024A	2025E	2026E	2027E
Sales (Eu mn)	5,970	6,678	7,026	7,652	8,131
EBITDA Adj (Eu mn)	2,280	2,555	2,696	3,057	3,328
Net Profit Adj (Eu mn)	1,254	1,522	1,578	1,792	1,968
EPS New Adj (Eu)	6.910	8.455	8.868	10.098	11.085
EPS Old Adj (Eu)	6.910	8.455	8.811	10.047	11.121
DPS (Eu)	2.443	2.986	3.132	3.566	3.915
EV/EBITDA Adj	22.0	27.8	26.8	23.3	21.0
EV/EBIT Adj	31.0	37.6	35.3	30.7	27.5
P/E Adj	58.7	48.0	45.8	40.2	36.6
Div. Yield	0.6%	0.7%	0.8%	0.9%	1.0%
Net Debt/EBITDA Adj	0.6	0.6	0.6	0.5	0.5

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### **GUIDE TO FUNDAMENTAL RESEARCH**

- main methods used to evaluate financial instruments and set a target price for 12 months after the investment recommendation are as follows:
  Discounted cash flow (DCF) model or similar methods such as a dividend discount model (DDM)
  Comparison with market peers, using the most appropriate methods for the individual company analysed: among the main ratios used for industrial sectors are price/ earnings (P/E), EV/EBITDA, EV/EBIT, price /sales
- Return on capital and multiples of adjusted net book value are the main methods used for banking sector stocks, while for insurance sector stocks return on allocated capital and multiples on net book value and embedded portfolio value

are used

For the utilities sector comparisons are made between expected returns and the return on the regulatory asset base (RAB)

Some of the parameters used in evaluations, such as the risk-free rate and risk premium, are the same for all companies covered, and are updated to reflect market conditions. Currently a risk-free rate of 4.0% and a risk premium between 5.5% - 6.0% are being used.

### Frequency of research: quarterly

Reports on all companies listed on the FTSEMIB40 Index, most of those on the MIDEX Index and the main small caps (regular coverage) are published at least once per quarter to comment on results and important newsflow

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BUY: stock expected to outperform the market by over 25% over a 12 month period;

OUTPERFORM: stock expected to outperform the market by between 10% and 25% over a 12 month period;

NEUTRAL: stock performance expected at between +10% and - 10% compared to the market over a 12 month period;

NONERPERGNM: stock expected to underperform the market by between -10% and -25% over a 12 month period; SELL: stock expected to underperform the market by over 25% over a 12 month period; Prices: The prices reported in the research refer to the price at the close of the previous day of trading

### CURRENT INVESTMENT RESEARCH RATING DISTRIBUTIONS

Intermonte SIM is authorised by CONSOB to provide investment services and is listed at n° 246 in the register of brokerage firms

As at 29 September 2025 Intermonte's Research Department covered 132 companies, Intermonte's distribution of stock ratings is as follows:

30.30% OUTPERFORM: 38.64% NEUTRAL 31.06% UNDERPERFORM: 00.00% SELL: 00.00%

The distribution of stock ratings for companies which have received corporate finance services from Intermonte in the last 12 months (77 in total) is as follows:

49.35% OUTPERFORM: 32.47% NEUTRAL 18.18% UNDERPERFORM: SELL:

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