

FERRAGAMO

Sector: Consumers

NEUTRAL

Price: Eu7.97 - Target: Eu10.10

Tough Market Conditions Complicate Turnaround Attempts

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Stock Rating

Rating: Unchanged

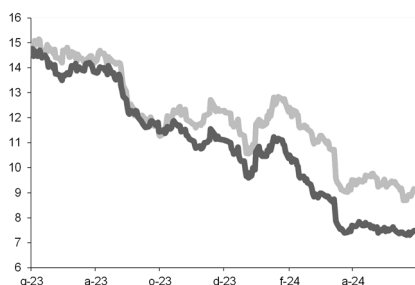
Target Price (Eu): from 11.20 to 10.10

	2024E	2025E	2026E
Chg in Adj EPS	-5.4%	-6.2%	-8.0%

Next Event 1H24 Results

Results Out 1 August 2024

FERRAGAMO - 12M Performance


— FERRAGAMO
— FERRAGAMO Rel. to FTSE All Shares (Reb.)

Stock Data

Reuters code: SFER.MI

Bloomberg code: SFER IM

Performance	1M	3M	12M
Absolute	-16.5%	-29.3%	-46.0%
Relative	-12.1%	-25.0%	-66.2%
12M (H/L)		15.14/7.97	
3M Average Volume (th):		376.37	

Shareholder Data

No. of Ord shares (mn): 169

Total no. of shares (mn): 169

Mkt Cap Ord (Eu mn): 1,345

Total Mkt Cap (Eu mn): 1,345

Mkt Float - Ord (Eu mn): 385

Mkt Float (in %): 28.6%

Main Shareholder:

Ferragamo Family 63.4%

Balance Sheet Data

Book Value (Eu mn): 727

BVPS (Eu): 4.32

P/BV: 1.8

Net Financial Position (Eu mn): -619

Enterprise Value (Eu mn): 1,120

■ **2Q24 revenues expected down YoY, albeit to a lesser extent than in 1Q24.** We expect 2Q24 revenues to come to Eu300.2mn, down 6.8% YoY due to a soft retail contribution (revenues expected at Eu210.2mn, down 6.2% YoY) and a similar drop in wholesale (Eu80.1mn, down 6.8% YoY). Compared to 1Q24, DTC revenues should show some limited progress thanks to the improved product assortment from the new collection in DOS, while the 1Q24 wholesale contribution was heavily affected by the streamlining of European doors and an unfavourable comparison on the timing of deliveries, effects that are not expected to have continued in 2Q24. Looking at geographical areas, Asia Pacific should record a double-digit decline in Greater China and Korea, while the rest of Asia should experience a more moderate contraction. In Europe, a much more limited drop in wholesale revenues should be combined with flattish retail performance.

■ **We expect gross profit to rise slightly, but with EBIT burdened by adverse operating leverage.** We expect the gross margin to increase marginally YoY (+30bp to 72.5%) thanks to the channel mix. In terms of OpEx, we expect adverse operating leverage to have a meaningful impact, as we foresee flattish Selling and Distribution expenses, while marketing expenses are expected at about Eu47mn, consistent with management indications and down 9% YoY. All in all, half-yearly EBIT is seen at Eu24.2mn, down 48.4% YoY.

■ **Change in estimates.** We are lowering our 2024/2025 revenue forecasts by 0.8%/1.5% to Eu1.08bn/Eu1.14bn, fully consistent with consensus expectations. Specifically, we are taking a slightly more prudent view on DTC performance, which is still expected to recover in 2H24 (+3.5% YoY) thanks to a much easier comparison base. As for EBIT, the reduction is worth 1.8%/4.3%. All in all, we now see 2024 EBIT at Eu57.8mn, a 5.3% margin on sales (from 5.4%).

■ **NEUTRAL confirmed; target from Eu11.2 to Eu10.1.** Even though we do not understand yesterday's share price reaction (-12.7%), we remain NEUTRAL on the stock pending greater visibility on top line recovery, which is yet to materialise (2Q24 sales should continue to show a declining trend). The company is not providing clear indicators to the market and current industry volatility is likely to continue to penalise a brand that is in a restructuring phase. Our target reflects changes to the fundamental value (from Eu9.6 to Eu9.1) and to the valuation in a speculative scenario (from Eu17.5 to Eu14.1), which is still weighted at 20%.

Key Figures & Ratios	2022A	2023A	2024E	2025E	2026E
Sales (Eu mn)	1,252	1,156	1,081	1,141	1,220
EBITDA Adj (Eu mn)	299	252	235	268	297
Net Profit Adj (Eu mn)	70	26	21	37	51
EPS New Adj (Eu)	0.412	0.154	0.126	0.222	0.300
EPS Old Adj (Eu)	0.412	0.154	0.133	0.236	0.326
DPS (Eu)	0.280	0.100	0.071	0.113	0.153
EV/EBITDA Adj	8.1	9.1	4.8	4.2	3.8
EV/EBIT Adj	18.9	31.8	19.4	13.8	11.2
P/E Adj	19.3	51.6	63.1	36.0	26.6
Div. Yield	3.5%	1.3%	0.9%	1.4%	1.9%
Net Debt/EBITDA Adj	0.7	1.9	2.6	2.8	3.0

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- Discounted cash flow (DCF) model or similar methods such as a dividend discount model (DDM)
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- Return on capital and multiples of adjusted net book value are the main methods used for banking sector stocks, while for insurance sector stocks return on allocated capital and multiples on net book value and embedded portfolio value are used
- For the utilities sector comparisons are made between expected returns and the return on the regulatory asset base (RAB)

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Frequency of research: quarterly.

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BUY: stock expected to outperform the market by over 25% over a 12 month period;

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UNDERPERFORM: stock expected to underperform the market by between -10% and -25% over a 12 month period;

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Prices: The prices reported in the research refer to the price at the close of the previous day of trading

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OUTPERFORM:	46.22 %
NEUTRAL:	27.73 %
UNDERPERFORM	00.84 %
SELL:	00.00 %

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NEUTRAL:	10.20 %
UNDERPERFORM	00.00 %
SELL:	00.00 %

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Emittente	%	Long/Short
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