

BRUNELLO CUCINELLI

Sector: Consumers

OUTPERFORM

Price: Eu86.10 - Target: Eu110.00

Strong Start To The Year, Outperformance Set To Continue

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Stock Rating

Rating: Unchanged

Target Price (Eu): from 112.50 to 110.00

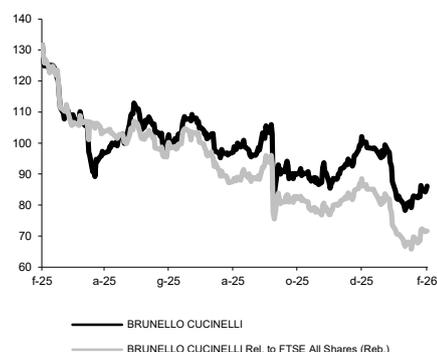
	2026E	2027E	2028E
Chg in Adj EPS	-0.7%	-0.4%	

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Next Event 1Q26 Revenues

Results Out 9 April 2026

BRUNELLO CUCINELLI - 12M Performance



Stock Data

Reuters code: BCU.MI

Bloomberg code: BC IM

Performance	1M	3M	12M
Absolute	-1.6%	0.7%	-34.6%
Relative	-2.6%	-7.5%	-54.8%
12M (H/L)		127.60/78.34	
3M Average Volume (th):		385.86	

Shareholder Data

No. of Ord shares (mn): 68

Total no. of shares (mn): 68

Mkt Cap Ord (Eu mn): 5,855

Total Mkt Cap (Eu mn): 5,855

Mkt Float - Ord (Eu mn): 2,924

Mkt Float (in %): 50.0%

Main Shareholder:

Trust Brunello Cucinelli 50.1%

Balance Sheet Data

Book Value (Eu mn): 624

BVPS (Eu): 9.53

P/BV: 9.0

Net Financial Position (Eu mn): -1,013

Enterprise Value (Eu mn): 6,056

OUTPERFORM; target Eu110.0 from Eu112.5. In a challenging year for the luxury market, Brunello Cucinelli was able to maintain a double-digit growth rate and attract new customers. We see good visibility on 2026 guidance for a continuation of this outperformance, considering the positive indications provided on 1Q26 performance, the reassuring comments on ongoing business with Saks in the US and the new DOS openings secured as well as the planned expansions. More broadly, brand positioning in the most exclusive market segment seems strong in all regions, with meaningful untapped potential to grow in China and very limited exposure to business with tourists, which is likely to remain more volatile. Given this backdrop, the current valuation discount vs. Hermes does not seem justified.

■ **2H25 EBIT margin a touch better than expected.** On 12 January 2026, the group announced that FY25 revenues came to Eu1,408mn, up 10.1% YoY or 11.5% at constant ForEx, in line with our expectations. 2H25 EBIT was Eu122.0mn, up 14% YoY and 0.9% above our forecasts before an impairment of Eu8.1mn related to the receivables towards Saks International, currently in Chapter 11. FY25 profit, net of minorities, was Eu135mn, up 13% YoY, in line with our forecasts because the impairment impact was offset by a positive contribution from ForEx gains. The board proposed a dividend of Eu1.04 per share, a 50% payout. Net debt as at end-December was Eu198.4mn, in line with expectations and management indications. At YE25, inventories stood at 28.3% of sales (vs. 28.9% at YE24), while receivables increased from 6.4% to 7.2% of sales due to wholesale performance; in addition, there was Eu27mn of NWC absorption related to the change in fair value of derivative instruments used to hedge ForEx risk and to the change in the balance of tax receivables and payables.

■ **Business update.** During the conference call, management delivered a number of positive messages: 1) 1Q26 has started well, with solid trends across all regions; 2) FY26 revenue guidance is confirmed at +10% growth before a of -1.5%/-2.0% ForEx impact; 3) cash generation is expected to improve markedly in FY26, mainly thanks to CapEx normalising at around 6% of revenues in 2026; 4) the business with Saks International, accounting for almost 7% of FY25 revenues, is progressing well, with timely payments and a very strong order intake; 5) the 2026 EBIT margin is expected to show a slight YoY improvement compared to the 16.8% recorded in 2025; 6) the group has already scheduled the opening of 4 new boutiques (Mexico, Abu Dhabi, America and China) as well as store expansions in Geneva, Toronto and Plaza 66 Shanghai, where a new “Casa Cucinelli” will be opened in September.

■ **Change in estimates.** We are broadly confirming our 2026/27 revenue forecasts, with a slightly greater ForEx impact on 2026 (now seen at -2%). At the same time, we forecast the 2026 EBIT margin up 10bp YoY, the same improvement we are assuming in 2027. In terms of cash flow, in 2026 and 2027 we expect generation (Eu68mn/Eu65mn, respectively) to reflect a normalised level of CapEx (adjusted slightly down in the present report as for 2026). We confirm our estimates for net working capital, expected to stabilise at about 22% of sales.

Key Figures & Ratios	2024A	2025A	2026E	2027E	2028E
Sales (Eu mn)	1,279	1,408	1,536	1,691	1,858
EBITDA Adj (Eu mn)	365	416	457	504	555
Net Profit Adj (Eu mn)	119	135	149	168	188
EPS New Adj (Eu)	1.757	1.986	2.188	2.476	2.770
EPS Old Adj (Eu)	1.757	1.997	2.204	2.487	
DPS (Eu)	0.940	1.040	1.050	1.080	1.108
EV/EBITDA Adj	17.8	17.3	13.3	12.0	10.9
EV/EBIT Adj	30.7	30.5	23.4	21.1	19.2
P/E Adj	49.0	43.4	39.3	34.8	31.1
Div. Yield	1.1%	1.2%	1.2%	1.3%	1.3%
Net Debt/EBITDA Adj	2.1	2.4	2.2	2.1	1.9

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The main methods used to evaluate financial instruments and set a target price for 12 months after the investment recommendation are as follows:

- Discounted cash flow (DCF) model or similar methods such as a dividend discount model (DDM)
- Comparison with market peers, using the most appropriate methods for the individual company analysed: among the main ratios used for industrial sectors are price/ earnings (P/E), EV/EBITDA, EV/EBIT, price /sales
- Return on capital and multiples of adjusted net book value are the main methods used for banking sector stocks, while for insurance sector stocks return on allocated capital and multiples on net book value and embedded portfolio value are used
- For the utilities sector comparisons are made between expected returns and the return on the regulatory asset base (RAB)

Some of the parameters used in evaluations, such as the risk-free rate and risk premium, are the same for all companies covered, and are updated to reflect market conditions. Currently a risk-free rate of 4.0% and a risk premium between 5.5% - 6.0% are being used.

Frequency of research: quarterly.

Reports on all companies listed on the FTSEMIB40 Index, most of those on the MIDEX Index and the main small caps (regular coverage) are published at least once per quarter to comment on results and important newsflow.

A draft copy of each report may be sent to the subject company for its information (without target price and/or recommendations), but unless expressly stated in the text of the report, no changes are made before it is published.

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BUY: stock expected to outperform the market by over 25% over a 12 month period;

OUTPERFORM: stock expected to outperform the market by between 10% and 25% over a 12 month period;

NEUTRAL: stock performance expected at between +10% and -10% compared to the market over a 12 month period;

UNDERPERFORM: stock expected to underperform the market by between -10% and -25% over a 12 month period;

SELL: stock expected to underperform the market by over 25% over a 12 month period.

Prices: the prices reported in the research refer to the price at the close of the previous day of trading

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BUY:	32.33%
OUTPERFORM:	37.59%
NEUTRAL:	29.33%
UNDERPERFORM:	00.75%
SELL:	00.00%

The distribution of stock ratings for companies which have received corporate finance services from Intermonte in the last 12 months (72 in total) is as follows:

BUY:	54.17%
OUTPERFORM:	31.94%
NEUTRAL:	12.50%
UNDERPERFORM:	01.39%
SELL:	00.00%

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